

HERD

Social Media Report 2016



**FB page ranks #1 in
NGO category
in Nepal**



HERD Social Media Report 2016



FB page ranks #1 in NGO category in Nepal

2400+



PTAT #131
people talking about HERD



18

likes, comments and shares per post

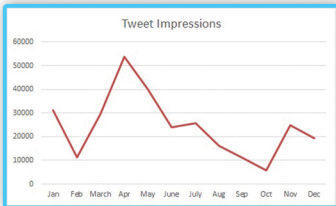
source: LikeAlyzer.com

HERD Social Media Report 2016

twitter 

750+ followers

290K+ Tweet Impressions



12K profile visits

Followers - Top 5 Countries

Nepal	65%
UK	11%
US	8%
India	3%
Australia	2%

Age Group of Followers

25-34 yrs	55%
18-24 yrs	33%
35-44 yrs	9%
45-54 yrs	2%



source: Twitter Analytics

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You**Tube** 1K+ views



Age-wise viewers

48%

25 to 34 yrs

source: YouTube Analytics

500+ contacts



source: SociLab.com

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